

## COOKIES POLICY

### 1 INTRODUCTION

- (a) This Cookies Policy applies between you and Aurelie Marie Grignard ABN 93 328 191 604 (“**Orelie**”).
- (b) This Cookies Policy applies when you use Orelie’s website accessible at [aromaquantisme.com](http://aromaquantisme.com) and [champ.aromaquantisme.com](http://champ.aromaquantisme.com) (“**Website**”), and describes the types of cookies Orelie uses on the Website, how Orelie uses them, and how you can control them.
- (c) A cookie is a small file that’s stored on your computer or device when you visit a website that uses cookies. Orelie may use several different cookies on the Website, for the purposes of website functionality, performance, advertising, and social media or content cookies. Cookies enhance your experience on the Website, as it allows Orelie to recognise you, remember your details and preferences (for example, your log-in details), and provides Orelie with information on when you’ve visited and how you’ve interacted with the Website.

### 2 TYPES OF COOKIES ORELIE USES

The below table sets out the type of cookies Orelie may collect on the Website.

<b>Strictly Necessary Cookies</b>	Certain cookies Orelie uses are essential for the proper functioning of the Website, without which the Website won’t work or certain features won’t be accessible to you. For example, Orelie may need to remember data you’ve inputted from one page to the next in a single session.
<b>Performance Cookies</b>	Performance cookies collect information about your use of the Website to help enhance the services Orelie provides to you. Orelie collects information about how you interact with the Website, including the pages you visit and the frequency of your visits. This information helps Orelie identify patterns of usage on the site, collect analytics data, identify issues you may have had on the Website, make changes to enhance your browsing experience, and analyse if Orelie’s marketing is effective and relevant to you.
<b>Functional Cookies</b>	Orelie uses functional cookies to improve your experience on the Website and make things more convenient for you. These cookies personalise your experience on the Website based on your preferences, by remembering your details such as your login details or region.  Security cookies are a type of functional cookie, which assist with website and user account security. Load balancing session cookies are used for the duration of the session to distribute user requests across multiple servers to optimize website speed and capacity. Orelie may also use user interface customization persistent cookies to store a user’s preferred version of the Website, such as font and language preferences.
<b>Advertising cookies</b>	Advertising cookies are used on the Website to provide you with targeted marketing materials in accordance with your interests and preferences. These cookies remember that you visited the Website, and Orelie may provide this information to third-parties. These cookies usually cannot personally identify you, so your anonymity is

	typically secured. These cookies ensure that advertisements displayed to you are things that may be of interest to you.
<b>Content cookies</b>	Content cookies are placed by many social media plugins (like plugins that allow you to share content on Facebook), and other tools to enhance the content displayed on a website (for example, services that allow the playing of video files). Orelie integrates these plugins into the Website to improve usability and customer experience. Some of these third party services may place cookies that are also used for the purposes of behavioural advertising or market analysis.

### **3 HOW LONG WILL COOKIES REMAIN ON MY DEVICE?**

The amount of time that a cookie remains on your computer or device depends on the type of cookie – cookies are either “persistent” or “session” cookies. Persistent cookies last until they expire or are deleted, so they may remain on your device for as little as 10 minutes to several years. Session cookies last until you stop browsing, so just for the relevant session.

### **4 HOW DO THIRD PARTIES USE COOKIES ON THE WEBSITE?**

Orelie may use third party analytics cookies to collect information about your interaction with the Website. Orelie also may use Google Analytics and other third-party analytics providers to help process data. To find out more, see [How Google uses data when you use Orelie’s partners’ sites or apps](#).

### **5 HOW DO I CONTROL COOKIES?**

- (a) Usually, you can control and manage cookies through your browser. You can control whether or not your browser accepts cookies, how to filter and manage cookies, and how to delete cookies at the end of a session.
- (b) If you remove or block cookies, this may negatively impact your experience of the Website and you may not be able to access all parts of the Website.
- (c) Many third party advertising services allow you to opt out of their tracking systems, by giving you the opportunity to opt out by way of a pop-up before downloading cookies to your device.

### **6 UPDATES TO THIS POLICY**

Orelie may update this Cookies Policy from time to time. When Orelie makes changes, Orelie will update the “Last updated” date at the top of the Cookies Policy and post it on Orelie’s sites. Orelie encourages you to check back periodically to review this Cookies Policy to ensure that you are aware of Orelie’s current Cookies Policy.